

Flat Fee Real Estate Connecticut To Sell Your House Fast

While realty fees are an unavoidable part of selling a home, most sellers would like to keep it as low as possible. One of the best ways to save money on realty fees is to negotiate a Flat Fee Full Service 1% Listing Plan. Instead of being surprised by hidden costs and commissions at the end of the sales process (which can sometimes be outrageous), paying a Flat Fee Full Service 1% Listing Plan will ensure that costs are fixed regardless of the final selling price of your home.

Flat Fee Real Estate Connecticut offers an extensive range of services based on a flat-fee to help sell your home faster while saving money. While some realtors charge up to 6% for a limited range of services, our Flat Fee Full Service 1% Listing Plan will benefit any home seller. Our professional and knowledgeable approach includes professional advertising and marketing of your home utilizing various innovative methods such as virtual touring. By targeting your ideal audience on media outlets such as social media and television we are able to draw buyers in a quick and efficient manner.

If you are in the market for selling your home in the Connecticut area, give us a call to find out how you can achieve more with our Flat Fee Full Service 1% Listing Plan and avoid the stress and frustration of being faced with paying a fortune in fees at the conclusion of the sale based on the final selling price.

By choosing the listing plan that works best for your particular circumstances you can avoid paying high fees and commissions. A Flat Fee Full Service 1% Listing Plan includes everything you can normally expect from a real estate listing, MLS photos, open-house scheduling, professional signage, and much more. Comprehensive marketing and advertising plans will provide maximum exposure on all additional real estate websites and a custom promotional video will allow prospective buyers to view your home in an interesting and convenient manner.

Our team of experts will assist you every step of the way, providing you with expert knowledge and guidance on every aspect of the sale. Our full broker support includes showings, offers, pricing, inspections, contracts, negotiations, and financing advice. With a Flat Fee Full Service 1% Listing Plan, you can save thousands of dollars on real estate fees and commissions charged by Buyer and Seller Agents without sacrificing anything in the way of professional services provided.

Flat Fee Real Estate Connecticut is your number one Flat Fee Full Service 1% Listing Plan provider in Connecticut providing an efficient listing of your home on MLS as well as syndication across a wide range of real estate networks. We offer the most reliable and cost-effective way to list your property on the Realtor Multiple Listing Service and our Flat Fee Full Service 1% Listing Plan rate offers all homeowners in Connecticut the opportunity to save thousands of dollars on realty fees and commissions.

Most realtors charge a commission equal to a percentage of the sale price of your home to list your home for sale on MLS (usually 3% or \$9,000 for homes selling for \$300,000). You will also have to pay the buyer's realtor a commission equal to the selling agent's commission which means you will be paying a total of 6% in commission. Compare that with our Flat Fee Full Service 1% Listing Plan.

Connecticut MLS Listing Service is a way for agents to share commission on properties for sale, typically offering a cooperating commission of about half of the total commission charged ensuring that the agent bringing a buyer receives fair compensation. With a Flat Fee Full Service 1% Listing Plan rate, you will only be liable for the flat rate and save the rest.

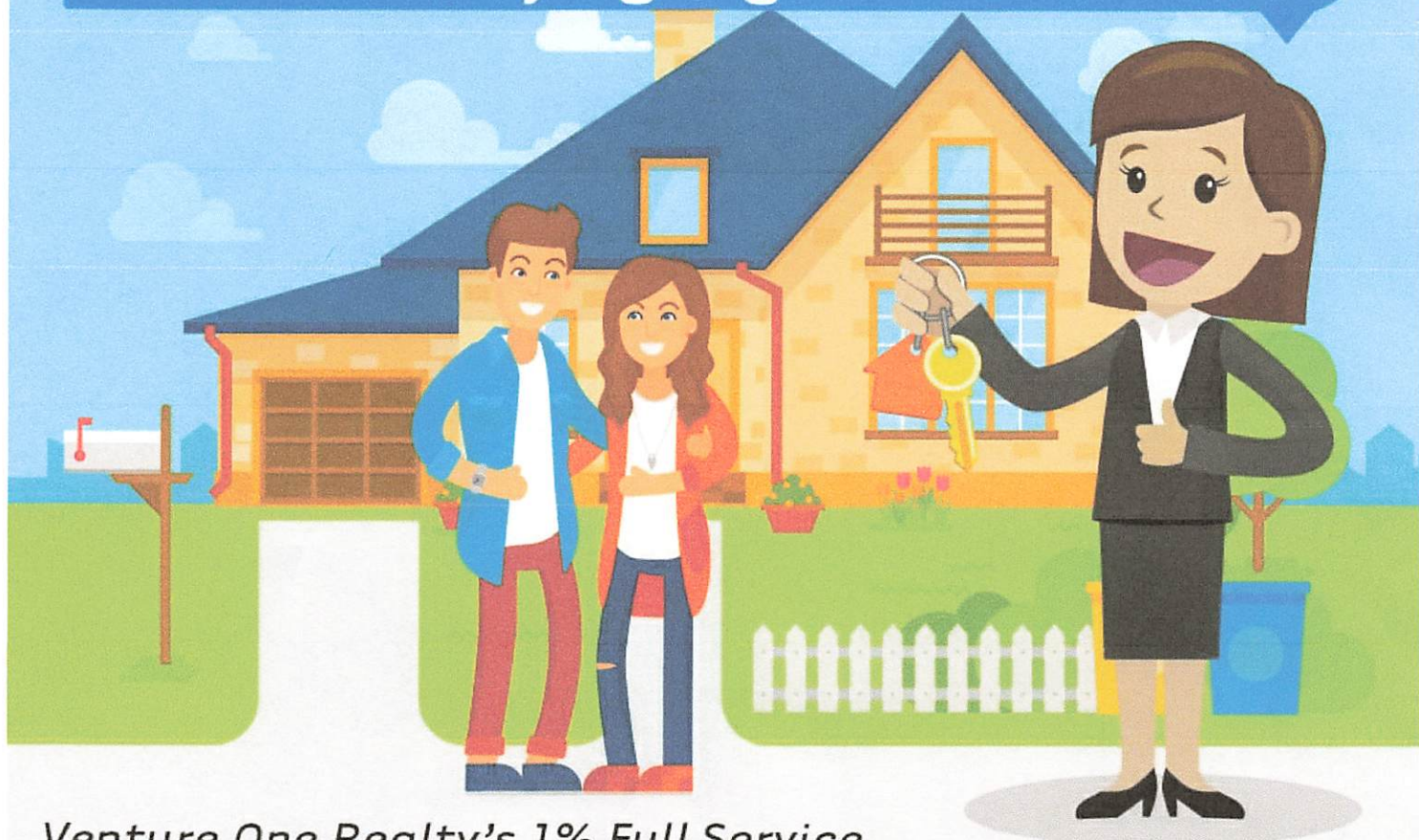
Contact us now for more details on our website <https://www.ventureonerealtyllc.com/> or call us at (860) 644-7898.

An Innovative 1% Listing Plan That Will Save You Money!!

Sept. 9, 2019

**AN INNOVATIVE 1% LISTING PLAN THAT
WILL SAVE YOU MONEY!!**

**Sell Your House At The Right Price
Without Paying High Commissions**



Venture One Realty's 1% Full Service Listing gives you the best advantage to sell your home. You get a full service MLS listing without paying the traditional high real estate commissions, typically 6%.

What Venture One Realty Brings To The Table

- ✓ We utilize the latest technology and a magnitude of media outlets to maximize the exposure of your house to prospective buyers.
- ✓ Free market analysis to determine your home's value
- ✓ Strategic sales pricing for highest and best offers
- ✓ Professional MLS photographs with floor plans
- ✓ Custom promotional video highlighting your home
- ✓ Professional signage for greater visibility
- ✓ Virtual 3D touring
- ✓ Listing syndication on all major real estate websites (traditional and full MLS listing)
- ✓ Comprehensive marketing plan including TV exposure, individual website and social media re-targeting



- ✓ One of our professional Realtors will personally come to you to start the process of selling your home and continue by your side until your home is sold.
- ✓ Full broker support with...
 - Market Analysis
 - Showings
 - Offers
 - Contracts
 - Inspections
 - Negotiations
- ✓ Open Houses
- ✓ Scheduling and Signage
- ✓ Electronic lock box for added security and convenience



- ✓ We are experts in the Connecticut real estate market.
- ✓ There are no upfront fees or hidden costs



Manchester	Glastonbury
Ellington	Vernon
Tolland	Bloomfield



<i>East Hartford</i>	<i>South Windsor</i>
<i>West Hartford</i>	<i>East Windsor</i>
<i>Hartford</i>	<i>Windsor</i>
<i>New Britain</i>	<i>Enfield</i>

- ✓ Venture One Realty will save you thousands of dollars while still providing you with all the services you deserve.



Home of the #1 Listing Firm
VENTURE ONE REALTY LLC
 The Zubretsky Team

Why Choose Us?

- ✓ Maximum Exposure
- ✓ No Costly Commissions
- ✓ Unparalleled Services & Expertise
- ✓ Personalized Attention
- ✓ Extensive Marketing Tools
- ✓ Advanced Technology

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AN INNOVATIVE 1% LISTING PLAN THAT WILL SAVE YOU MONEY!!

Sell Your House At The Right Price Without Paying High Commissions

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- There are no upfront fees or hidden costs

Manchester	Glastonbury
Ellington	Vernon
Tolland	Bloomfield
East Hartford West Hartford Hartford	South Windsor East Windsor Windsor

- Venture One Realty will save you thousands of dollars while still providing you with all the services you deserve.

Why Choose Us?

- Maximum Exposure
- No Costly Commissions
- Unparalleled Services & Expertise
- Personalized Attention
- Extensive Marketing Tools
- Advanced Technology

In order for your interview to be posted on Magazine/News Placement Sites, kindly answer the mandatory questions listed below. We would also suggest answering the "Recommended" ones though. Please understand the more questions you answer, the better your interview will look. If you want your business to be successful, you will have to be prepared to be interviewed by serious newspapers and magazines. So consider this as a Media training exercise. The list of questions we are asking are the ones most Public Relations company uses to prepare you before scheduling an interview.

Please try and be honest and avoid "clichéd" answers. Interview questions and answers will be posted directly without any editing from the writer. To make the interview look better, I would appreciate if you could answer them in 2 to 3 lines instead of few words.

Also, make sure to send in a high resolution photo (preferably headshot) with this interview. If you can send additional photos (of your company) it will help. You can also send a video of your company with the interview. Please understand that the more information you send, the better your interview will stand out from others.

Please note we reserve the final right on selecting which answers to publish as well as story angles to use. If you want to preview the interview before we post it, kindly let us know.

Mandatory Questions –

- Kindly give our readers an introduction to your business. Please include what your business is all about, in which city you are located and if you have offices in multiple locations/ cities.

The concept for Venture One Realty originated as I became active in the re-hab flipping business 10 years ago. As my houses were being marketed it occurred to me that most every buyer who contacted me had found the property on-line thru various listing sources. MLS, Zillow, Homesnap, and Realtor.com. While that was extremely efficient it made me think more and more about the money I was spending on Real Estate Commissions, especially at a closing when those 6% commission fess in some cases adding up to costing me 30% of my profit. The same dilemma was also confronting the average homeowner who over the last 10 years or so have seen lower appreciation on their homes with much smaller equity build-up. Why give all that commission money to a Realtor when you get the same results for 1%? The key was to be able to offer the same full service that conventional Realtors offered but at only a 1% Listing Fee, which we have been doing successfully for a while.

While this business model is very different from what has been traditionally done in the Real Estate business, I believe it is the future of residential real estate industry. The efficiency of the internet has enabled information flow and better productivity which translates to being able to offer superior service without the traditional high cost.

- Kindly give us a brief description about yourself (it should include your brief educational or entrepreneurial background and list some of your major achievements).
- I grew up in South Windsor Ct and attended the local schools, played both soccer and lacrosse and was I guess what you would call an average student. I attended Southern New Hampshire University where I played Division 2 Lacrosse on an athletic scholarship and graduated in 2007 with a degree in Business Administration and a Minor in History. After college I got my Real Estate license and got some great experience working in my Uncle's Brokerage. My sister and I started an investment company where we were able to invest in commercial real estate, mostly small retail plazas and ran our own Boutique lending business , lending private money to Real Estate Investors for Re-Hab projects as well as doing our own Flip deals. Eventually I purchased and later sold a HomeVestors Franchise, the " we buy ugly houses" company and started

marketing our own re-hab homes. I am now a licensed Real Estate Broker and my wife is a collegiate field hockey coach, we have one child and we live in Central Connecticut.

- What inspired you to (start a new business venture) or (to make significant changes in an existing business)? How did the idea for your business come about?

I became interested in real estate when I was still in high school. My father had built and developed a condo project in Hartford and he had ended up renting one of them , it got trashed by a tenant and when I went with him to take a look ,I talked him into letting me get it fixed up and off I went. He was really busy and he agreed to pay me some minimum amount by the hour, fund all the costs ,but told me that when it was resold ,he would split the profits with me. I really needed a summer job so off I went. I hired my buddy's to demo, found and supervised all the contractors and by the end of the summer ,we sold it and he handed me a check for \$6700 for my share of the profits.

Obviously the money was fantastic but what I really liked about the whole thing was that I could see the immediate tangible results from my own efforts and the freedom to work my own schedules and make the decisions. Some were good , some bad but more were good than bad . I learned a lot that summer. After graduating from college I got some great experience working for my Uncle's real estate brokerage and began to pursue additional opportunities in the Re-Hab

flipping market. I also began to research and formulate a new business model that ultimately became Venture One Realty.

- What three pieces of advice would you give to budding entrepreneurs?

Do your research but don't get bogged down in trying to create the perfect new idea. Most business success are derived from improving an existing idea. I would also advise to absorb and learn as much as you can about your craft from as many different perspectives as possible. The third thing would be to not judge your success or failure too quickly. Most entrepreneurs have failed in a business before they succeed in the next one. The next one might be a similar business but maybe with a different market focus or or some other angle to it.

- What would you say are the top three skills needed to be a successful entrepreneur?

Organization and procedures in place so that you can delegate the routine repetitive tasks which then gives you the time to work on growing your business externally and not get bogged down with the internal tasks. I think it is also really important to be able to identify with your customer so that you can make adjustments within your business as the customer's needs shift. In my

business that might mean things like the local economy in a certain area as well as rising or falling property values and changing demographics.

- How many hours do you work a day on average?

My hours vary a lot. I would say maybe 8-12 hours per day ,sometimes more if I am trying to keep my schedule open for the weekend. But the best part is that I do get to set my own schedule so that I can block out time for family activities that are really important to me. The other thought on my time is that I do spend a considerable amount of it in the car ,going to appointments but my drive home time I have started to use a good part of it to decompress ,switch gears ,clear my head maybe listen to an audio tutorial on some new business tool or idea.

- To what do you most attribute your success?

Never giving up , and continuously trying to improve and get better. Always asking that question , How can this work better , what can I do better ? I believe some of this was what I learned in my athletic career, the hard work that was necessary to win, all the practice and most of all the teamwork that is necessary for success.

- How do you go about marketing your business? What has been your most successful form of marketing?

We do all the conventional types , mail, social, but by far the best is networking and forming personal relationships . No matter how many new tech tools get invented to help our productivity, you still have to be able to communicate effectively face to face to gain the trust of your potential new client.

- Where did your organizations funding/capital come from and how did you go about getting it?
How did you obtain investors for your venture?

In the beginning it was family, friends, and some of my own money that I had earned from selling real estate and completing some successful real estate flips. Venture One Realty is now a very successful company that generates excellent cash flow which allows me to re-invest in marketing, training, technology, and all the other things necessary to continue to grow the business.

- What is the best way to achieve long-term success?

Be consistent in your process and trust it. It's there so that when it seems that everything is going haywire you can rely on the process to see you through the craziness that some days bring. Treat people fairly and honestly with the respect that they deserve.

- Where you see yourself and your business in 5 - 10 years?

I would like to be able to offer my team a fulfilling work experience as well as to do everything possible to help with their financial success and quality of life. My vision would be to continue to grow my business in an orderly fashion to a point that it is sustainable ,provides my family with a good standard of living and gives me the time to enjoy life.

- Excluding yours, what company or business do you admire the most?

I really admire the APPLE Corporation .This is a company that persevered through some really tough times but adjusted , believed in their own technology and now has had some huge winners in the marketplace.

Recommended Questions –

- How important have good employees been to your success?

Extremely important. Someone once told me to always try and hire someone who is smarter than yourself and then get out of the way and let them do their job. Besides a great work force I also have focused on assembling what I like to call my “ go to team ” . These are people who I consider my confidants - my real estate attorney, various contractors , mortgage brokers, my Insurance broker, advertising specialists , all of whom know my business, understand my needs and can react quickly when something has to be addressed.

- How long do you stick with an idea before giving up?

Usually about 6-9 months ,by then we generally have enough data to make a thoughtful decision and further strategize what might be going wrong or what adjustments to make .

- What motivates you?

That I have the ability and freedom to choose the best way to provide for my family at the same time have fun doing it.

- What are your ideals?

Hardwork, Honesty, trying to be fair and upfront with people.

- How do you generate new ideas?

What I try and do is to ask questions and listen. I think that if you can examine something from a lot of different perspectives it's easier to get creative with an alternate idea or thought. I try and keep up on the competition, the market shifts and usually test out an idea with someone who understands my business - just bounce it off, hear what comes back and keep on refining the new idea. It's great to come up with a totally new idea and it's also very difficult. In my business I am generally trying to improve upon an idea or concept or figure out how to do something better. An example would be maybe a better way to identify and cultivate my potential new clients- people who need to sell their house quickly, save money, or have limited equity and really need my expertise and professional service.

- How do you define success? Being able to continue to enjoy what I am doing, provide adequately for my family and have the control of my own destiny through my business .
- How do you build a successful customer base? While we certainly do use all the new tech tools it still ultimately comes down to being able to sit down across the table from someone and talk face to face. You need to be a good listener and gain their trust so you can help them solve their problem. Patience and empathy are also very important traits . I always try to remember that although I have met with hundreds of people who are looking to either buy or sell a home, more than likely the potential client has never done this before , they now have this one major decision that they need to focus on which might be me helping to sell their house, me offering advice on repairs or even arranging for the repairs if the situation warrants. If you always try get to a “ win win proposition” and treat everyone with respect whether they decide to do business with you or not, you will get referrals and good testimonials which is enormously helpful in growing your customer base.
- What is your favorite aspect of being an entrepreneur?

Having the ability to make my own schedule ,the freedom to guide the business with different strategies . The other thing I really enjoy is that although the business's goals and focus don't really change but it seems that every day there is a new challenge or a new mini adventure of some kind which always keeps things interesting.

- What has been your most satisfying moment in business?

Watching a plan that I have spent a lot of time on finally come together. We recently decided to offer Home Owners advice and access to funding if they needed some repairs completed to make their home more marketable. It took a lot of planning, but it's been quite successful. It is very satisfying to see all the moving pieces working correctly and efficiently. Also when we help someone sell thier house , sure we are making a profit, but it is extremely gratifying to know that I have helped someone get thru an important and sometimes emotional event in their lives.

- What do you feel is the major difference between entrepreneurs and those who work for someone else?

I honestly believe it is about risk. Everyone has different tolerances on what they are comfortable risking. Most entrepreneurs understand the risk factor when they are investing their own money and it is on them

to make the business work. The key to it I believe is that most successful entrepreneurs can figure out the correct balance between the risk and the reward.

- What kind of culture exists in your organization? How did you establish this tone and why did you institute this particular type of culture?

We are a very straight forward in our business to communicating when it comes to how we want things done and how we expect our clients to be treated. Everyone understands how the customer comes first and when there is a problem- it's all hands on deck . We are casual in our attire and while we all work hard ,we also try to have fun and it's always family first.

- In one word, characterize your life as an entrepreneur.

RollerCoaster

Optional Questions –

- If you had the chance to start your career over again, what would you do differently?

I would have started to work on growth strategies a bit sooner. Early on I got a bit bogged down with operational details. While important they can be tasks better taken care of by staff that we have trained specifically for those tasks.

- How has being an entrepreneur affected your family life?
- What is your greatest fear, and how do you manage fear.
- How did you decide on the location for your business?

It just seemed natural at the time. South Windsor is the town I grew up in. Many people know me in the community from the schools I attended and I was very active after college in the community by coaching several youth lacrosse teams. It is centrally located and easy for my employees to travel to.

- Do you believe there is some sort of pattern or formula to becoming a
- If you could talk to one person from history, who would it be and why?

Wow this is a tough one since I am history buff. Probably Abraham Lincoln. The decisions that he made while president of the USA are just incredible . I think i would like to sit down have a beer with him just get to know the guy and understand more of how he thought things out and when did he realize that he was such a great leader.

- Who has been your greatest inspiration?

My parents , they both grew up in the Hartford area, large families,of working class parents . They were both very successful in their relative fields and taught us through example how to treat people correctly and a great work ethic. They both still live nearby and are really enjoying their grandchildren.

It's funny ,but when I look at it , there are really two what I would call " family businesses "Teaching and Real Estate..

My grandmother Filomeana taught English at a grammar school in Hartford where she met my Grandfather John who was a science teacher. All three of my grandmothers sisters were teachers as

were my mother who also taught in Hartford , my aunt and now my sister and at least 8 or 9 cousins. My grandfather ,the Science teacher got his Real Estate License to try and make some extra money during the summers . When he retired from teaching in 1977 he and my uncle John purchased a Century 21 franchise in Hartford . My uncle still runs it although under a different franchise organization. It one of the larger retail brokerages in the area. When I first got my real estate license I actually worked there for a couple of years , learned a lot .My dad started a Holographic Security Business that was very successful and after he sold it to a public company he got involved in Real Estate Investing and Development and was a great help to me when I was starting my own business and is always there for advice. He still likes to jump in now and then , it keeps him busy and we have fun.

- What book has inspired you the most? (OR what is your
- What are some of the biggest mistakes you've made?
- How can you prevent mistakes or do damage control?

Major mistakes can be prevented by having a systematic approach to decision making. I try to stay with a predetermined process that fits in with my strategic plan.

- What are your hobbies? What do you do in your non-work time?

I like to paint miniatures figures ,it is very relaxing . Get together with my friends with their family's for cookouts ,just to hang out, or play video games . I Love to watch sports , am a huge New York Giants fan ! My wife and I enjoy to travel to new places and spend a lot of time at the beach during the summer. Sports have always been a huge part of my life and now I have been trying to improve my golf game.

- What makes you happy?

My family and friends. We are a very close knit family , my sister who just had her first child lives nearby as do both of my parents. I feel very fortunate that a lot of my close friends and family still in the area and get to see their grandchildren grow up .

- What sacrifices have you had to make to be a successful entrepreneur?

- If you were conducting this interview, what question would you ask?

Venture One Realty Offers New Buyer Rebate Program

South Windsor, Connecticut, July 16, 2019: Venture One Realty is pleased to announce they are offering a new buyer rebate program. Individuals who purchase their home from this real estate agency will receive a 10 percent rebate on the buyer side of the commission upon closing. This rebate can be used to cover some of the additional costs of buying a home, including closing costs and home inspections.

Michael Zubretsky, the owner of Venture One Realty, stated, "With the escalating costs of purchasing a home, we believe that our Rebate program will prove to be an asset to our clients, and ease their transition into their new home." In a volatile housing market, it's important for homeowners to feel confident in their ability to purchase a home. This type of rebate program is designed to make the process easier and ensure individuals are able to purchase a home they love.

The professional team at Venture One Realty takes great pride in providing their clients with a high level of service they deserve. With the new buyer rebate program, they are giving their clients an edge, helping to make the home buying process more affordable. Potential buyers are also encouraged to inquire about the other types of home buying programs for which they may be eligible.

Anyone interested in learning about the new buyer rebate program or any of the other services offered can find out more by visiting the [Venture One Realty](#) website or by calling 1-860-644-7898.

About Venture One Realty: [Venture One Realty](#) is a real estate agency serving individuals throughout Connecticut. They take great pride in making sure their clients get a high level of service they're looking for, whether they're buying or selling a home. They are the home of the one percent listing fee and other programs to help make the home buying process more affordable.

Company: Venture One Realty

Address: 225 Oakland Rd. Suite 202

City: South Windsor

State: CT

Zip code: 06074

Telephone number: 1-860-644-7898

Email address: contact@ventureonerealtyllc.com



Home of the 1% Listing Plan

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Full Service 1% Listing Plan

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You Get A Traditional Listing- A full MLS listing with 40 Professional MLS photos, Zillow, Realtor.com, Post Yard Sign, Electronic Lock Box, Open House scheduling and signage, all forms and disclosures, and a customized printable brochure of your home. Full Broker support with pricing, showings, offers, contracts, Inspections, negotiation's, and financing issues.

Say No to Paying 6% Real Estate Commission!!

LEARN MORE

Venture One Realty

FULL SERVICE 1% LISTING PLAN

FEATURES	Traditional Broker	VENTURE ONE
 Free Market Analysis to determine YOUR HOME'S VALUE	✓	✓
 Strategic sales pricing for HIGHEST & BEST OFFERS	?	✓
 Listing syndication on all major REAL ESTATE WEBSITES	?	✓
 Comprehensive MARKETING PLAN including TV exposure, individual website & social media re-targeting	?	✓
 Custom PROMOTIONAL VIDEO highlighting your home	?	✓
 Virtual 3D TOUR and/or virtual staging	?	✓
 PROFESSIONAL SIGNAGE for greater visibility	✓	✓
 ELECTRONIC LOCK BOX for security and convenience	✓	✓
 Free professional MLS PHOTOGRAPHS with floor plans	?	✓
 OPEN HOUSE with scheduling and signage	✓	✓
 Superior EXPERTISE & SERVICE from start to finish	✓	✓
 LISTING COMMISSION*	\$9000	\$3000

Savings Based on \$300,000 Sale Price

Greater Hartford Real Estate Search



Purchasing Your Home

As a Buyer at Venture One Realty you will work with our team of highly talented agents who specialize in showing homes, transaction coordination, and negotiations to provide you a high quality home buying experience. We will not just meet your expectations, but exceed them!



Sell Your Home

Save thousands of dollars without sacrificing services that are critical to maximizing the sale price of your home. **Without the costly real estate commission.**

Meet The Team



Michael Zubretsky



Joyce Lipman-Kimball



Lea Duchette